

S/S 2027
**T-shirt/
Sweatshirt**

SILHOUETTE



Trend Verification

Style Trend: Cortis Outfits



The South Korean male group Cortis has sparked a wave of imitation with their distinctive fashion style. At its core is a hybrid aesthetic that blends Dirty Fit, Vintage, and other styles, incorporating elements such as retro color palettes, distressed treatments, and layering techniques to create a light American vintage look tailored to East Asian aesthetics. The balanced combination of loose silhouettes and fitted pieces in the members' casual wear offers valuable references. This reconfiguration of subcultural symbols drives the evolution of T-shirts and sweatshirts toward a "retro mix-and-match" trend, aligning with Gen Z's desire for individual expression.

Development Plan: Sweet-Cool-Girl Edge



Sweet-edgy Hottie: S/S 2027 Women's T-shirt Development 🔗

For Spring/Summer 2027, women's T-shirts center on the Sweet-edgy Hottie style, perfectly aligning with Gen Z's desire for balance and multifaceted identity expression. Deeply integrating sporty, retro, and fashionable elements, they create a striking contrast between sweet, playful, and healing motifs (such as summer fruits and vegetables, fun heart patterns) and rebellious streetwear coolness (like distressed abrasions, distorted pixel effects). Sophisticated techniques such as wrap twists and partial pleating further enhance their versatility, transforming the T-shirt into a playful medium for emotional and personal expression, showcasing an unconventional fashion statement.

Style Development: Light Asian Techwear



Subculture Techwear: S/S 2027 Womenswear E-Commerce Design Collection 🔗

Subculture Techwear is accelerating its penetration from subcultural circles into the mainstream spotlight, centered on precisely capturing digital natives' core desire for dynamic security and fluid identity within a hybrid virtual-physical world. This trend transcends the practical boundaries of traditional functional fashion, skillfully blending the bodily narratives of 'tech-savvy cute girls,' Y2K retro-futurism, and outdoor exploration symbolism to create a subcultural aesthetic that balances confident self-expression with futuristic technological flair.

CONTENTS

1 Cozy Off-shoulder



2 Mock Layers



3 Loose-fit Crop



4 Raglan Sleeve Jersey



5 Oversize College Shirt



6 Intimate Base Layer



2027 Spring/Summer women's T-shirt/sweatshirt silhouette trend report, focusing on the new generation's multidimensional lifestyles and multi-scenario wearing needs, mixes Cortis' American retro styling with subcultural techwear and sweet-edgy expressions. By deeply exploring subcultural elements, six silhouette directions are summarized, providing brands and designers with actionable trend guidance and visual inspiration.

Cozy Off-shoulder

Breaks the traditional symmetry in shoulder structure, using off-shoulder cuts or oversized necklines combined with drawstrings and snaps to create an off-shoulder look, achieving a "casually revealing" aesthetic. Combines athletic DNA with sensuality and relaxed ease, perfect for transitioning between street and casual settings.



Mock Layers

Centered on the visual layering of long and short sleeves and the tension of material contrast, it breaks the monotony of traditional single garments. It achieves versatility with "one garment, multiple looks," adapting to diverse styles such as retro, streetwear, and minimalism, meeting Gen Z's desire for layered and fresh outfit combinations.



Loose-fit Crop

Features a loose fit with generous ease and a cropped length ending around the navel. Combines neckline designs such as off-the-shoulder, wide lapels, hooded details, and paneling. The hem can be cinched with drawstring ribbing or left to roll naturally, enhancing a retro streetwear aesthetic.



Raglan Sleeve Jersey

Continuing the raglan sleeve construction and sweetheart neckline of baseball uniforms, the sleeves seamlessly connect with the body to create smooth dropped-shoulder lines. The garment often incorporates elements such as numbers, letter prints, or plaids, adding a sporty energy and retro atmosphere.



Oversized College Shirt

The polo collar combined with stripe elements presents a classic collegiate style. The loose dropped shoulders and straight extended silhouette offer comfortable wearability, creating a relaxed and effortless vibe that showcases a retro American casual charm.



Intimate Base Layer

Based on a slim fit silhouette, it incorporates subtle deconstructive details such as twisted knots, cut-outs, mock-layered design, and asymmetry, breaking away from the conventional single impression of tight-fitting intimates. It works both as a functional and stylish layering piece, or as a standalone outerwear to highlight body contours.



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